

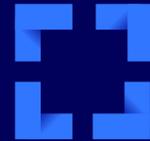


**VALUES
FOREVER**

Key problems of market's communications



All existing means of communication and information transfer have an attack point: **a physical server or a cloud.** All users are forced to trust and rely on security of third parties' databases while storing data



There is no technology that simultaneously satisfies the standards of **safety and functionality.**



Without much effort, third parties can obtain any **data they need, and use it for commercial purposes.**



The value of information has always been and remains a priority in the modern world, but there are very few ways to protect it.

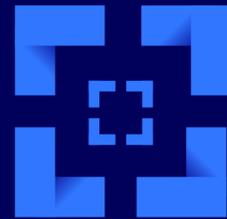


Prerequisites for creation



Observation becomes global, but there is no way to keep your privacy.

In a world where **observation becomes global** and acquires a total scale, the means of communication, that allow people to maintain confidentiality, will be in high demand.



VEDA enters the market with **innovative information transmission technology, which has no analogues among other means of communications.** Therefore, today, VEDA's products have no direct competitors. At the same time, the demand for facilities, that allow anonymous communication on the Internet, will grow steadily and the market will expand. It is this demand that the VEDA messenger and email client must satisfy.





VEDA Email Client

VEDA email client is another communication tool, based on VEDA technologies. The email client will use the VEDA node network and the token file to **transmit messages over encrypted communication channels.** VEDA messenger will allow you to transfer not only text messages, but also files in a protected form, which is a significant difference from competitors' products, in addition to a high degree of correspondence protection.

Transactions in VEDA network



The token file is used to transmit information in encrypted form. **Only the devices of the interlocutors will store the sent information.**

In addition to encrypting the message, the VEDA token file will not contain any of the personal information about the recipient and the sender of the message, such as the phone number, email address or IP address.

The target audience

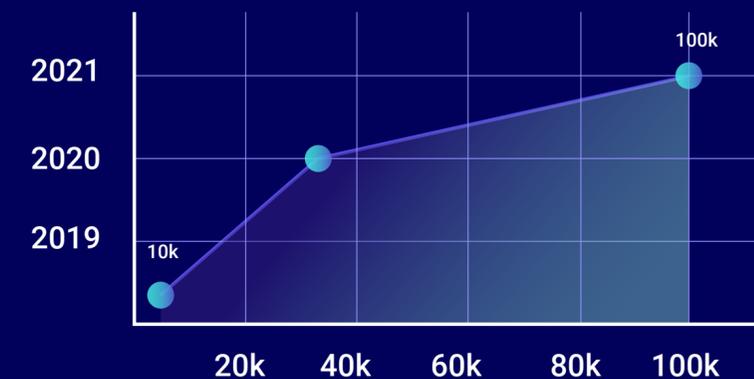


More than 100 million users will be interested in our email client.

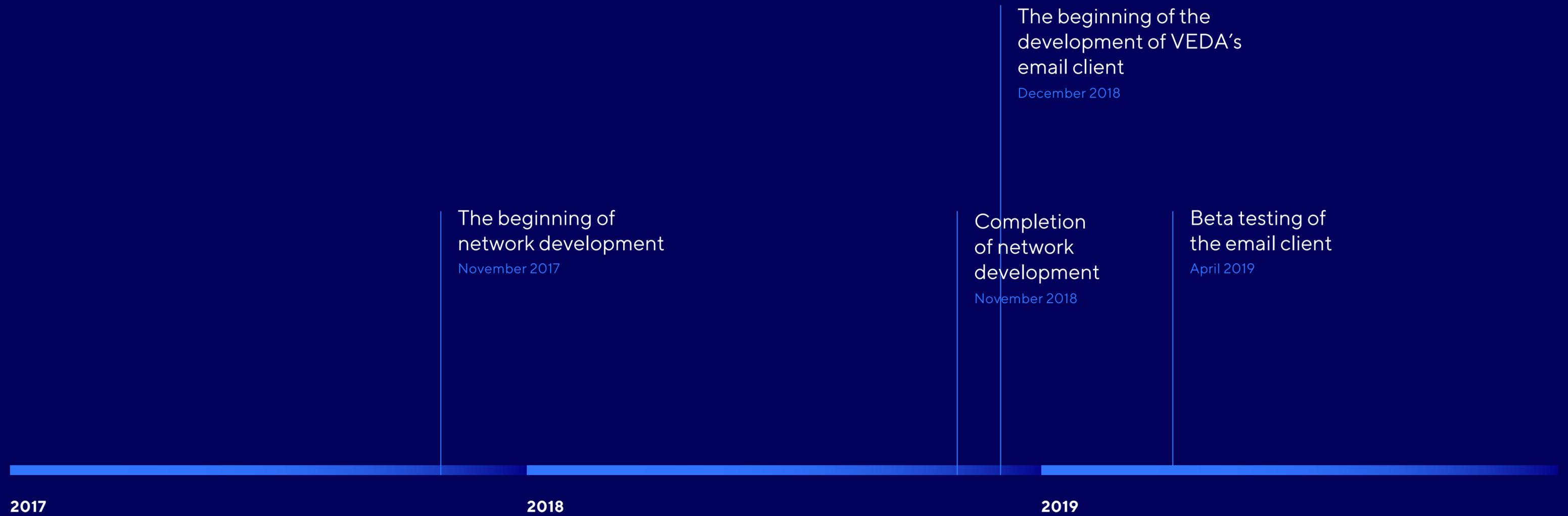
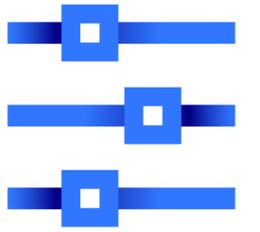
The target audience will be users for whom it is essential to preserve the anonymity and confidentiality of personal data, combined with the possibility of unhindered communication with people around the world. These include corporate clients for whom trade secrets and the confidentiality of their clients are essential. In the world, there are more than 100 million people interested in such functionality.



According to preliminary calculations, by 2021, the audience of the mail client should be 100 thousand users.



Road map



Monetization



- + The monetization of the VEDA email client will occur due to the corporate user segment and the introduction of unique functionality. The profit of the project will be formed at the expense of corporate users of the VEDA email client. The email client was launched in beta in April 2019, and the alpha version will be released in early 2020.



Up to this point, the profit of the project will be formed by the corporate users of VEDA's email client. **The email client will be launched, in beta, in April 2019, while the alpha version will be released in July 2019.** After the announcement of the messenger's launch, VEDA will start accepting applications from corporate users, for additional functionality. This will also contribute to the rapid payback of the project.

Investments



The planned budget for the implementation of the project in 3 years

Expenses structure:

